



FOR IMMEDIATE RELEASE

Contact:

Ed McMasters
Director of Marketing & Communications
Flottman Company
(513) 470-9461 cell
(859) 331-6636 ext. 221
emcmasters@flottmanco.com

Flottman Company's Strategic Growth Continues with the Hiring of Brooke Thies

*The Flottman Company announces the placement of Brooke Thies as
Project Estimator.*

Cincinnati, Ohio - Northern Kentucky – August 8, 2014: The Flottman Company (www.FlottmanCo.com) a provider of marketing solutions, miniature folded informational literature and commercial printing announces the addition of Brooke Thies to the growing production team as Project Estimator.

The continued growth of the Flottman Company has warranted a wave of new hires in production, sales and office personnel. Mrs. Thies is the latest addition to our production team. Thies will be charged with generating project estimates for our print, pharmaceutical folding and marketing solutions departments.

As a graduate of the University of Arizona, Thies received a Bachelor of Arts degree in Communications. Thies has multiple years of experience in the printing industry and sales with Register Publications of Indiana. Thies also has a familiarity with printed pharmaceutical literature from her six-plus years with CVS Caremark. Thies will be an integral part of our business process as she will likely touch every project that enters the door. Thies will work in concert with our senior management team, production staff and report directly to Flottman Company's President Sue Flottman Steller.

"We are pleased to welcome Brooke to the team, we know she will hit the ground running and bring a fresh perspective to our project estimating process," stated Sue Flottman Steller, President of Flottman Company.

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About the Flottman Company: www.FlottmanCo.com

The Flottman Company headquartered in Northern Kentucky; is a full-service marketing, design and graphics communications firm, founded in 1921. We are an industry leader in production of insert/outsert miniature folded pharmaceutical printed literature.

Flottman Company is the winner of the *American Marketing Association* Marketer of the Year and *Public Relations Society of America's* Blacksmith Award for Excellence. The *Green Business Council* awarded Flottman Company the Green Business Award. The University of Cincinnati honored Flottman with the Tri-State Family Business of the Decade Award. The Flottman Company is privately held, family owned and currently run by the third generation of Flottmans: Tom Flottman, Sue Flottman Steller and Peter Flottman.

Like us on Facebook, follow us on Twitter and learn more about Flottman Company at our website: www.FlottmanCo.com.

Industries: Business, New Hire

Tags: Flottman, Thies, Production, Printing, Pharmaceutical